## **Cumberland Valley TrailFest** SATURDAY, OCTOBER 5, 2024

On Saturday, October 5, 2024, the Cumberland Valley Rail-to-Trails Council will be hosting the 18<sup>th</sup> annual **Cumberland Valley TrailFest**. Events include a Half Marathon, 5k Race, 10 mile Hike, 25 mile Bike Ride, or just get moving with a 1 mile Fun Run/ Walk (Free for kids from 1 to 100). If you're not interested in an event, you can still come out to enjoy the free live music along with food trucks and a beer/wine garden.

We invite you to participate as a Sponsor of the the Cumberland Valley TrailFest. Your sponsorship helps to defray the costs of organizing this event. Sponsorship funds are used to purchase race timing, t-shirts, awards, drinks, snacks for the participants, setting up the beer garden, and music for everyone to enjoy.

All proceeds from the TrailFest will benefit the Cumberland Valley Rail-to-Trails Council (CVRTC) and are used for maintaining the current trail, extending the trail toward Carlisle and Chambersburg, and maintaining the Cumberland Valley Railroad Museum.

The Half Marathon and the 5k Race are also a part of the Cumberland Valley Race Series. The

series consists of races held throughout year and was started with a sponsorship from the Cumberland Valley Visitors Bureau who provides for additional exposure on the CVVB web site.

CVRTC is an all-volunteer organization 501(c)(3) non-profit charitable corporation with the interest of the health and wellness of the community in mind. CVRTC depends on local membership dues, fundraisers and contributions to pay for the maintenance of the trail. CVRTC depends on volunteers to provide all the labor for trail maintenance and to staff this event.

If you are interested in sponsoring go to the TrailFest webpage at https://CVTrailFest.us/sponsor.

## Sponsorship Opportunities

Sponsors and their logo will appear on the TrailFest web site with a link to the sponsors' web site. Sponsors giving \$100 or more will have their logo appear on and receive the official TrailFest t-shirt\*. Sponsor will receive two free entries into the 5k, Half Marathon, Bike Ride or Hike for each \$250 of sponsorship. All sponsors are welcome to a 10x10 area at the event to advertise their organization\*\*. All sponsors will be publicly thanked at the awards ceremony.

## Sponsorship Levels:

Title	- \$3000
Co-Title	- \$2000
Logo on t-shirt	- \$1000, \$500, \$250,100 in decreasing size
For more information contact: Garret Stahlman • 717.300.1337 • info@cyrtc.org	

\*Sponsorships must be paid by September 10 to appear on the t-shirt \*\* Sponsors must bring their own table and tent



