

# Cumberland Valley TrailFest On the Cumberland Valley Rail-Trail

## SATURDAY APRIL 21, 2018

On Saturday April 21, 2018, the Cumberland Valley Rail-to-Trail Council will be hosting the 12<sup>th</sup> annual **Race, Run, Ride & Ramble** trail festival on the Cumberland Valley Rail-Trail. The series of events held throughout the day will be based at the New Shippensburg Station and will traverse 10 miles of completed rail-trail between Shippensburg and Newville. This year CVRTC will be joining forces with the Shippensburg Historical Society **BrewFest** to create the Cumberland Valley **TrailFest**. The BrewFest will include craft brews and spirits from local breweries and distilleries, food, and live music adding to the festival atmosphere.



Last year we had nearly 400 people registered for the event. An estimated 200 non-participating family and friends, volunteers and sponsors attend for a total of close to 600 people in the park throughout the day. With the addition of the BrewFest we hope to have over **1000**. We printed **5000** race flyers and distributed them at bike shops, outdoor stores, coffee shops and other outlets from Hagerstown to Harrisburg. We listed the event online on 10 different running/biking web sites.

The **Race, Run, Ride & Ramble** is also a part of the Cumberland Valley Race Series. The series consists of races held throughout year and sponsored by Volvo Construction Equipment and the Cumberland Valley Visitors Bureau who provides for additional exposure on the CVVB web site.



All proceeds from the Race, Run, Ride & Ramble will benefit the Cumberland Valley Rail-to-Trails Council (CVRTC) and used for maintaining the current trail along with extending the trail into Shippensburg and Carlisle. CVRTC is an all-volunteer organization 501(c)(3) non-profit charitable corporation with the interest of the health and wellness of the community in mind. CVRTC depends on local membership dues, fund raisers and contributions to pay for the maintenance of the trail. We receive no funding from the Rails-to-Trails Conservancy (RTC), or from any government entity to provide these services. CVRTC depends on volunteers to provide all the labor for trail maintenance and to staff this event.

### Sponsorship Opportunities

Sponsors and their logo will appear on the CVRaceSeries.us web site with a link to the sponsors' web site. Sponsor will receive one free entry for each \$100 of sponsorship. Sponsors giving \$100 or more will have their logo appear on the event t-shirt. Sponsors can setup a table/booth at the Shippensburg Station on the day of the event. All sponsors will be publicly thanked at the awards ceremony following the 5k and 10 mile race. Sponsorships must be paid by April 10 to appear on the t-shirt.

#### Sponsorship Levels:

Title	- \$3000
Co-Title	- \$2500 (with Volvo Construction Equipment)
Logo on t-shirt	- \$1000, \$500, \$250, 100 in decreasing size

For more information contact: **Garret Stahlman • 717.300.1337 • [race@cvrtc.org](mailto:race@cvrtc.org)**

